

20th April 2021



Dear Parents/ Carers and Children

LET'S WALK TO SCHOOL

We have been chosen to be part of an exciting nationwide challenge to encourage more children and their families to walk to school. Living Streets, the UK charity for everyday walking, want to help as many children as possible experience the benefits of walking to school, by delivering the WOW – walk to school challenge.

WOW is a pupil-led initiative where children self-report how they get to school every day. If they travel sustainably (walk, cycle, scoot or Park and Stride) at least once a week for a month, they are rewarded with a special badge each month. It is that easy!

What are the benefits of walking to school? Walking to school helps children feel happier and healthier and they arrive refreshed, fit and ready to learn. More families walking means fewer cars on the road during the school run, helping to reduce congestion and pollution at the school gates.

What if you cannot walk to school?

If you live too far away or do not have time to walk the whole way to school, you can Park and Stride to help your child earn their WOW badge. Park or hop off public transport at least ten minutes away from the school and walk the rest of the way.

Is walking to school safe at this time?

Walking to school remains an effective way to reduce congestion and improve road safety at the school gates, while increasing physical activity and benefitting pupil wellbeing. The government is actively working with schools and local authorities to encourage families to walk to school whenever they can during this time.

For more information visit: www.livingstreets.org.uk/WOW

Let us swap those school runs for school walks!

Yours sincerely

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